

Tourism Development Board
Retreat
April 16th, 2018
Chamber of Commerce Community Room
4:30 PM

- Members in Attendance
 - Katie Kemezis, Mandy Eller, Mayor Jimmy Haley, John Partin, Matt Sands and Michael D. Griffith

- Guests – Ian Riley and Lacy Garrison with Southern Standard

Chairman Jimmy Haley welcomed everyone and a motion by John Partin to approve the minutes of the last session was made and seconded by Michael D. Griffith. Motion carried.

Chairman Jimmy Haley recognized Ian Riley who presented his services on marketing McMinnville's tourist-based assets by documenting them with photos and presenting them in various outlets such as social media. Ian stated that a lot of potential demographic sets want "action shots" that put them in the local area. Ian presented his cost for his professional services and those cost will be on file with the Chamber who serves as administrator of tourism for this year

Chairman Haley recognized Mandy Eller to give update on the potential hotel interest at the blue building and no Letter of Credit had been received to date to initiate any further work on this project

Preliminary rough draft budget for FYE 17-18 was presented and discussed

A discussion about hotel/motel tax was discussed to gather data on predictable revenue projections.

Meeting was adjourned with a motion by Mayor Jimmy Hailey and seconded by Mandy Eller

Submitted, _____

Christy Ross, Secretary