

Tourism Development Board

July 9<sup>th</sup> 2018

Chamber of Commerce Community Room

4:30 PM

- Members in Attendance
  - Katie Kemezis, Mandy Eller, Mayor Jimmy Haley, Matt Sands, Christy Ross, and Michael D. Griffith
- Member not in attendance John Partin

Chairman Jimmy Haley welcomed everyone to the meeting.

Minutes from the prior meeting were approved with motion by Michael D. Griffith and second from Katie Kemezis

Mandy and Jimmy reported that interest remains with two prospects on Project Blue and those prospects have viable financing. July 23<sup>rd</sup> TDB will work with City of McMinnville to open the property for viewing

Design Sensory will have popup events in Nashville and Chattanooga in support of the new McMinnville brand. They have also developed promoters who will work to enhance the brand and visit McMinnville

CC Live funding remains a high priority for Tourism and the TDB will work to assist RCS Production and CCLive for securing funding from public and private sources

Vice Chair Katie Kemezis continued the meeting and recognized Matt Sands who reported that many businesses that support tourism in the area are concerned about groups soliciting donation along main street especially around the fountain and the tourism shops and eateries. Many on the board agreed that tourists and visitors might not find various civic groups asking for money at the intersection and the impact on walkability. The board agreed to study the issue by requesting the policy from the City on ordinances for roadblock solicitation. In this same line a better understanding on trash collection for large items placed on city streets especially on areas with tourism and visitors using. No action was taken.

The group had discussion about a festival in the future and deferred to next month to allow more time to consider the best ideas.

With no further business the Meeting was adjourned with a motion by Katie Kemezis and seconded by Mandy Eller

Submitted, \_\_\_\_\_

Christy Ross, Secretary