

Tourism Development Board

September 10<sup>th</sup> 2018

Chamber of Commerce Community Room

4:30 PM

- Members in Attendance
  - Mandy Eller, Christy Ross, Matt Sands and Michael D. Griffith
- Member not in attendance Katie Kemezis, John Partin, Mayor Ben Newman

In the absences of Chair and Vice Chair, Michael D. Griffith welcomed everyone and called the meeting to order with a quorum present.

Minutes from the prior meeting where approved with motion by Mandy Eller and second by Matt Sands

Treasurer's Report- Michael Griffith reported TDB assets all in cash of \$20,533.16

Design Sensory and Mandy Eller attended the Moon River Festival in Chattanooga to promote McMinnville. The event was a large success.

Mandy reported on a relationship the TDB could have with Stewart Entertainment for a proposal to host a music event at the park theater to capitalize on music interest for the root's music genre. Michael Griffith made the motion to allocate \$2,000.00 by the TDB for an event at the Park Theater with a date to be determined and direct Mandy to contract with Stewart Entertainment to book an act within that genre. This will work in tandem with other music events and festivals in the area and draw in several tourist as well as locals. Matt Sands seconded the motion and the motion passed. Discussion took place about assisting groups wanting to have events that promote tourism. No action was taken.

No update on Project Post No Update on Project Blue

With no further business the Meeting was adjourned with a motion by Mandy Eller and seconded by Matt Sands

Submitted, \_\_\_\_\_

Christy Ross, Secretary