

## Tourism Development Board

February 11, 2019

Chamber of Commerce Community Room

4:00pm

- Members in attendance
  - Mandy Eller, Christy Ross, Chad McGee, Michael Griffith, Katie Kemezis
- Members not in attendance
  - John Partin, Ben Newman
- Guests
  - Mike Neal, Julianne Ramsey, Atlanta Northcutt

Chair, Katie Kemezis welcomed everyone and called the meeting to order with a quorum of members present.

Minutes from the prior meeting were approved with a motion by Christy Ross and second by Michael Griffith

Chair Kemezis called for the Treasurer report - Michael Griffith reported \$47,490.10 in assets with the only outstanding bill at \$250.00 for Nancy Golden as authorized at the prior meeting.

Old Business was discussed and updates provided to the committee.

- Project Post - Mandy Eller reported that the owner was not receptive to selling just the boat ramp acreage and that the total property had been relisted. Mandy will confirm offer refusal with a non-binding letter.
- Project Blue - a proposal from a third party is being prepared to ask the City Board to bid out AirBnB and residential condos in the building. At this time the third party is not planning to apply for incentives. A discussion of issuing a resolution to the city in support of the rental space was discussed.

New Business

- Consideration of Adventure Tourism Plan/Goal/Strategies
- Trey Cotton has contacted and put together proposal with the LocalIX. This will not require additional funding requests from the city. The proposal would target individuals engaged in behaviors in the area to whom we wish to market.
- Website will launch on Wednesday Feb 13.
- Strategic Planning meeting to be held immediately following the formal committee meeting.

With no further formal business, Christy Ross motioned to adjourn and Michael Griffith seconded. The motion carried.

Submitted, \_\_\_\_\_  
Chad McGee, Secretary