

## **Tourism Development Board**

### **Meeting Minutes**

**March 9, 2020 | 4:30 pm | Chamber of Commerce (110 S. Court Square)**

Board Members Present: John Partin, Ben Newman, Christy Ross, Katie Kemezis

Board Members Absent: Michael Griffith, Sarah Cantrell, Chad McGee

Guests: Mandy Eller (staff), Lisa Hobbs, Everett Brock, Mike Neal, Rachel Kirby

### **Agenda**

President Christy Ross welcomed everyone to the meeting and recognized visitors.

Consideration of Minutes: The minutes from the February Board meeting were presented and Katie Kemezis made a motion to approve the minutes without reading. Ben Newman seconded the motion and it passed unanimously.

Treasurer's Report: Mandy Eller gave the Treasurer's report in Michael Griffith's absence. The TBD account now holds \$101,110.52.

### **Old Business**

- FY 18-19 Audit – Wayne Cantrell of Denning and Cantrell reviewed the audit report with the Board and brought hard copies of the audit. He shared that the financials are in good order and that the auditors issued an unqualified opinion. There no questions from the board members about the audit.
- Tourism Enhancement Grant Round 5 – The board discussed potential projects for the Tourism Enhancement Grant. The group discussed sound enhancements needed at Park Theater and concluded enhancements to sound quality and user experience would position the Park Theater to attract larger and more professional acts and in turn more tourists. John Partin made a motion for Mandy Eller to pursue the Tourism Enhancement grant for sound and user experience enhancements at the Park Theater on behalf of the TDB. Ben Newman seconded the motion and it passed unanimously.

### **New Businesses**

- FY 20-21 Tactical Plan – The group reviewed and discussed the Tactical Plan prepared by Mandy Eller for the group. The Tactical Plan organizes ongoing and potential projects by their focus and the timeline. The group praised Mandy for the Tactical Plan and setting a clear course for the future.
- FY 20-21 Budget – The group reviewed the budget for FY 20-21. Ben Newman made a motion to accept the budget as presented. John Partin seconded the motion and it passed unanimously.

Adjourn: John Partin made a motion to adjourn and Katie Kemezis seconded it. It passed unanimously.

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Katie Kemezis  
Secretary, Tourism Development Board