

Tourism Development Board

August 13th 2018

Chamber of Commerce Community Room

4:30 PM

- Members in Attendance
 - Katie Kemezis, Mandy Eller, Mayor Jimmy Haley, John Partin, Christy Ross, and Michael D. Griffith
- Member not in attendance Matt Sands
- Guest Lacy Garrison from Southern Standard

Chairman Jimmy Haley welcomed everyone to the meeting.

Minutes from the prior meeting were approved with motion by Michael D. Griffith and second from Katie Kemezis

Treasure Report- Michael Griffith reported TDB assets all in cash of \$13,498.56

Design Sensory will have popup events in Nashville and Chattanooga in support of the new McMinnville brand. They have also developed promoters who will work to enhance the brand and visit McMinnville. Those dates are Nashville August 11th with tentative date for Chattanooga of September 8th. Mandy reported that over 150,000 people have been reached by the new McMinnville tourism video.

Project Blue update from Mandy and Jimmy was that a developer with interest in building a newly constructed hotel adjacent to the Blue Building with the caveat that the Blue Building be preserved as meeting space for the hotel. The group will need the assistance of the TDB for various incentives. Based on this information followed up with financial credibility of the developers, John Partin made the motion that the TDB request from the City of McMinnville for the Deed of the Blue Building to explore in this potential tourism development with Michael Griffith second and the motion carried.

With no further business the Meeting was adjourned with a motion by John Partin and seconded by Mandy Eller

Submitted, _____

Christy Ross, Secretary