

Tourism Development Board

Meeting Minutes

May 11, 2020 | 4:30 pm | Chamber of Commerce (110 S. Court Square) & teleconference

Board Members Present: Christy Ross, Sarah Cantrell, Chad McGee, Katie Kemezis, John Partin, Ben Newman

Board Members Absent: Michael Griffith

Guests: Mandy Eller (staff), Lisa Hobbs, Nolan Ming

Agenda

President Christy Ross welcomed everyone to the meeting and recognized visitors.

Consideration of Minutes: The minutes from the March 31 Special Meeting were presented and Sarah Cantrell made a motion to approve the minutes without reading. Christy Ross seconded the motion. Upon a roll call vote, board members voted yes. The minutes from the April 13 Regular Meeting were presented and Sarah Cantrell made a motion to approve the minutes without reading. Christy Ross seconded the motion. Upon a roll call vote, board members voted yes.

Treasurer's Report: No treasurer's report was given into Treasurer Michael Griffith's absence.

Old Business

- Tourism Marketing Tool for Public Broadcast Proposal – The RFP Committee presented their recommendation of Corner Stone Media LLC for this project. Katie Kemezis made a motion to approve their proposal for this project. Chad McGee seconded the motion. A roll call vote was taken and all members voted in favor.
- Tactical Plan Review – Mandy walked the group through the tactical plan and gave project updates. Many of the projects have been delayed due to the impact of COVID-19 on the work. The Walls for Women Mural project is moving forward on schedule. Additionally, she shared that Sarah and she has worked on the Chamber non-profit appropriations request and reduced the administrative fee by 80% due to the potential for the pandemic to cause a shortfall in city revenues.

New Businesses

- NA

Admin Report

- Mandy updated the group on her work over the last month and fielded questions.

Other Business

- NA

Adjourn: John Partin made a motion to adjourn and Chad McGee seconded it. All members voted yes.



Katie Kemezis

Secretary, Tourism Development Board