

Tourism Development Board

Regular Meeting Minutes

August 10, 2020 | 4:30 pm | Chamber of Commerce (110 S. Court Square)

Board Members Present: Christy Ross, Katie Kemezis, John Partin, and Ben Newman

Board Members Absent: Michael Griffith, Sarah Cantrell, Chad McGee

Guests: Mandy Eller (staff), Dayron Deaton, John Chisam, Lisa Hobbs

Agenda

President Christy Ross welcomed everyone to the meeting and recognized visitors.

Consideration of Minutes: The minutes from the July 13, 2020 regular meeting was presented and Ben Newman made a motion to approve the minutes without reading. John Partin seconded the motion. Board members voted approval unanimously.

Treasurer's Report: Christy Ross reported the TBD account had a balance of \$66,389.87.

Old Business

- Tactical Plan Review – Mandy Eller shared that we aren't eligible for the Tourism Enhancement Grant this year since we already have one open; communities can have two grants at the same time but not jurisdictions. All the prep work to write the grant for the Park Theater sound and lighting enhancements has already been done so we are prepared to apply next year when the grant re-opens in March.
- Update on Chamber Loan – No update on this item.
- Nick's Wild Ride update – Dove hunt idea is in motion; He is confirming a second group and other details of their time in McMinnville.
- Tourism Administration for FY 20-21 – The group discussed how to structure the staffing of the Tourism Development Board and landed on a contractor model which splits the responsibilities into administration and project management. Ben Newman made a motion that the board prepare two scopes of work for a part time contractor to handle the general administration and project management of the TBD. John Partin seconded the motion. It passed unanimously.

New Businesses

- None

Admin Report

- Round 4 grant is up and running installing the TWRA boat ramp. Mandy Eller reported that we'll be able to save some money on the project through efficiencies.
- Mandy Eller spoke with the VIP of Production for the Behind the Scenes project. The production team has determined that the best days will be in mid-end of October with Fall colors and cooler temperatures. A suggestion was made to align the filming with Main Street's 2nd Saturday event.

Other Business

Adjourn: A motion was made by John Partin to the recess the meeting subject to recall and seconded by Katie Kemezis. All members voted in favor.

X

Katie Kemezis
Secretary, Tourism Development Board