

PTAB- Park Theater Advisory Board

MINUTES

AUGUST 15, 2019

6:00 PM

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| ATTENDEES | Kevin Roberts |
| | Jennifer Pedigo |
| | Joe Harvey |
| | Sandra Haynes |
| | Kate Alsbrook |
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Agenda topics

RECENT SHOWS REVIEW

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| DISCUSSION | Discuss recent shows and their attendance and their success. | |
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| CONCLUSIONS | Summer Conservatory Camp Week 2 had 45 kids in attendance and 300 attended Performance. Marty Haggard (Rental) well attended at 325, good profit on concessions as well as rental fee. | |
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| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
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PERFORMER RECOMMENDATIONS

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| DISCUSSION | Suggestions of Performers to appear at Theater | |
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| CONCLUSIONS | Did a Facebook post requesting suggestions from people they would like to see perform at the Theater. Received well over 100 responses. Gave list to Board to review and make recommendations for us to look further into. | |
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| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
| Look into: Better Than Ezra, Copper Chief, John Anderson, Wallflowers, Catapult, as well as an outlaw Country tribute group | Park Theater Staff | Next meeting |

NEW BUSINESS

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| DISCUSSION | New Business | |
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| CONCLUSIONS | Joined TN Presenters to help with recommendations | |
| | Looked at Children's shows and will be extremely difficult to get a big name here. However, spoke with DRG to bring more Kid shows. They will have a kids Cast Christmas Play in November as well as a young show next spring. | |
| | Entertainers renting the theater for performances- board recommends if they are out of town and for-profit we need to charge higher rate. Increase fee by \$200. | |
| | Artist Recommendations from last meeting: Arlo Guthrie- \$25,000 plus meals, hospitality and rooms. Bellamy Brothers- \$12,500 plus meals, hospitality and 5 rooms. Still awaiting response from John Crist. | |
| | Next year for Summer Conservatory Camps instead of doing 2 weeks with Compass Creative Dramatics, Do 1 week with Compass Creative Dramatics and 1 week with Dream Reality Group/Park Theater Group. | |
| | Board Meeting 8/13 Approved revisions to Rental Contracts. Will send out revised contracts via email. | |

| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
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ON TABLE FOR NEXT MEETING

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| DISCUSSION | Discussion items for next month's meeting. | |
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| CONCLUSIONS | Continue on Philosophy, More performer recommendations and update on current recommendations, Recent Show Review, Readdress the process of how a show is booked (price ranges, availability, etc) Analyze the booking of shows, and address any action items listed. | |
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| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
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UPCOMING SHOWS

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| DISCUSSION | Discuss upcoming shows. | |
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| CONCLUSIONS | <ul style="list-style-type: none"> • Motown & More (Rental) 8/31 • TC Cope – Comedian – 9/20 • Endless Hope Tour Women's Conference 9/24 • Etta May "Queen of Southern Sass" 10/18 • PTG & DRG "Hunchback of Notre Dame" 10/24 – 11/2 • The McKameys Farewell Concert 11/8 • PTG & DRG "The Best Christmas Pageant Ever" 11/21 – 11/23 • OneVoice An A Capella Christmas Show 12/6 • 2nd Annual Nashville Songwriters Night – 1/10/20 | |
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| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
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CHARGING FOR ALL RENTALS

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| DISCUSSION | Regardless of agency, we need to charge rental fees for everyone who rents the theater | |
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| CONCLUSIONS | By doing so, shows no discrimination between any civic or public organizations. Board Meeting 8/13 this item was discussed and unanimously voted to approve All Community Groups will pay rental fees. | |
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| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
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