

**Tourism Development Board
Regular Meeting Minutes
September 14, 2020 | 4:30 pm | Chamber of Commerce (110 S. Court Square)**

Board Members Present: Sarah Cantrell, Chad McGee, Christy Ross, Katie Kemezis, Ben Newman

Board Members Absent: Michael Griffith, John Partin

Guests: Mandy Eller, Everett Brock, Dayron Deaton Owens, John Chisam, Leann Cordell, Nolan Ming, Tim Pirtle, Lisa Hobbs

Vote to Adjourn Recessed August Meeting

Ben Newman made a motion and Chad McGee seconded it. It passed unanimously.

September Meeting Agenda

President Christy Ross welcomed everyone to the meeting and recognized visitors.

Consideration of Minutes: The minutes from the August 14, 2020 regular meeting was presented and Ben Newman made a motion to approve the minutes without reading. Chad McGee seconded the motion. Board members voted approval unanimously.

Treasurer's Report: Christy Ross reported the TBD account had a balance of \$66,403.06.

Old Business

- Tactical Plan Review – The only update to the tactical plan is filming of Behind the Scenes with Laurence Fishburne is scheduled for Oct 10 to align with the Second Saturday event in downtown McMinnville.
- Update on Chamber Loan – Sarah Cantrell explained that she worked with the grant contact at the State of Tennessee to secure the reimbursement on the Tourism Enhancement grant. She anticipated closing out the grant by the end of the week and then having the funds to pay back the loan.
- Nick's Wild Ride update – Nick and his team is working on a back up plan since there was a disappointing lack of doves during the dove hunt in early September.
- Tourism Administration for FY 20-21 – The group decided to table this item until the comments from the City of McMinnville Human Resource Director could be incorporated into the scope of work and the board could have more time to review the RFQs. Ben Newman made a motion, Sarah Cantrell seconded it. Passed unanimously.

New Businesses

- None

Admin Report

- Sarah Beth Urban previously worked at the Tennessee Department of Tourist Development but now is the executive director of the Tennessee Distillers Guild. She is working with Short

Mountain Distillery on a project and has reached out to share her interest in possibly featuring Warren County as well.

Other Business

Adjourn: A motion was made by Ben Newman adjourn the meeting and seconded by Katie Kemezis. All members voted in favor.

X

Katie Kemezis
Secretary, Tourism Development Board