

PTAB- Park Theater Advisory Board

MINUTES

JANUARY 9, 2020

6:00 PM

ATTENDEES	Kevin Roberts
	Jennifer Pedigo
	Joe Harvey
	Sandra Haynes
	Shannon Gulick
	Bryan Kell

Agenda topics

RECENT SHOWS REVIEW

DISCUSSION	Discuss recent shows and their attendance and their success.	
CONCLUSIONS	Receiving a lot more concert rentals filling dates. Also discussed raising rental fees for concerts to \$800 weekday & \$1000 weekend. Board all in agreeance	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PERFORMER RECOMMENDATIONS

DISCUSSION	Suggestions of Performers to appear at Theater	
CONCLUSIONS	Artists recommendations below.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Look into: Rumours, The Cleverly's, Oakridge Boys, Restless Heart	Park Theater Staff	Next meeting
Lynard Skynard Tribute/ Tom Petty, Big Band of Brothers		

NEW BUSINESS

DISCUSSION	New Business
CONCLUSIONS	Marketing Plan
Theater will create RFP as it is necessary for Marketing 360/ other Marketing Companies. Theater will request to receive Sealed bids for this project. Estimates for contract should be around \$1,000 per month. Only 1 bid received. Park Theater will do re-bid next Month.	

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

ON TABLE FOR NEXT MEETING

DISCUSSION	Discussion items for next month's meeting.	
CONCLUSIONS	Continue on Philosophy, More performer recommendations and update on current recommendations, Recent Show Review, Readdress the process of how a show is booked (price ranges, availability, etc) Analyze the booking of shows, and address any action items listed. Review re-bid Marketing plan.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

UPCOMING SHOWS

DISCUSSION	Discuss upcoming shows.	
CONCLUSIONS	<ul style="list-style-type: none"> • 2nd Annual Nashville Songwriters Night – 1/10/20 • David Ball 1/24/20 • Journey to the Heart 2/7/20 • DRG- "Little Mermaid" 3/13-15/20 • Todd Oliver's "Funniest Night of your Life" 3/27/20 • Forever Abby Road 4/17/20 • Josh Logan Trio 5/29/20 • EmiSunshine & The Rain 10/9/20 • Brass Tracks Band 11/13/20 	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

DISCUSSION		
CONCLUSIONS	Too Many Scheduling Conflicts with Board for February meeting, so next meeting will be March 12 th .	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE