

PTAB- Park Theater Advisory Board

MINUTES

NOVEMBER 14, 2019

6:00 PM

ATTENDEES	Kevin Roberts
	Jennifer Pedigo
	Joe Harvey
	Sandra Haynes
	Kate Alsbrook
	Bryan Kell

Agenda topics

RECENT SHOWS REVIEW

DISCUSSION	Discuss recent shows and their attendance and their success.	
CONCLUSIONS	Lil Princess Tea Party well received on 8/24/19. Over 200 in attendance for "Motown and More" Rental 8/31/19. TC Cope which was a Partnership on 9/20 had 104 in attendance. Etta May did well at 200 in attendance on 10/18. The McKamey's Farewell Concert did extremely well with over 400 in attendance 11/8/19. 75% of attendees were from out of county, representing 12 states.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PERFORMER RECOMMENDATIONS

DISCUSSION	Suggestions of Performers to appear at Theater	
CONCLUSIONS	Advisory board will email list of 10-20 performers they would like to see come to the theater, then staff will compile requests and narrow for further investigation.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Look into: Better Than Ezra, Copper Chief, John Anderson, Wallflowers, Catapult, as well as an outlaw Country tribute group	Park Theater Staff	Next meeting

NEW BUSINESS

DISCUSSION	New Business	
CONCLUSIONS	Marketing Plan	
Theater will create RFP as it is necessary for Marketing 360/ other Marketing Companies. Theater will request to receive Sealed bids for this project. Estimates for contract should be around \$1,000 per month.		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

ON TABLE FOR NEXT MEETING

DISCUSSION	Discussion items for next month's meeting.
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CONCLUSIONS	Continue on Philosophy, More performer recommendations and update on current recommendations, Recent Show Review, Readdress the process of how a show is booked (price ranges, availability, etc) Analyze the booking of shows, and address any action items listed. Review Marketing plan.
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

UPCOMING SHOWS

DISCUSSION	Discuss upcoming shows.
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CONCLUSIONS	<ul style="list-style-type: none"> • PTG & DRG "The Best Christmas Pageant Ever" 11/21 – 11/23 • OneVoice An A Capella Christmas Show 12/6 • 2nd Annual Nashville Songwriters Night – 1/10/20 • David Ball 1/24/20 • Journey to the Heart 2/7/20 • Todd Oliver's "Funniest Night of your Life" 3/27/20 • Forever Abby Road 4/17/20 • Josh Logan Trio 5/29/20 • EmiSunshine & The Rain 10/9/20 • Brass Tracks Band 11/13/20
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

DISCUSSION	
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CONCLUSIONS	
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE