

Tourism Development Board

March 11, 2019

Chamber of Commerce Community Room

4:30pm

- Members in attendance
 - Mandy Eller, Christy Ross, Chad McGee, Michael Griffith, Katie Kemezis, John Partin
- Members not in attendance
 - Ben Newman
- Guests
 - Mike Neal, Justin Walling, Lacy Garrison, Everett Brock, Jimmy Haley

Chair, Katie Kemezis welcomed everyone and called the meeting to order with a quorum of members present.

Minutes from the prior meeting were approved with a motion by John Partin and second by Michael Griffin

Chair Kemezis called for the Treasurer report - Michael Griffith reported 47,490.10 in assets with no outstanding debt.

Old Business

- Visit McMinnville website has launched with feedback requested

New Business

- Tourism Enhancement Grants are open for Round 4 with an increase to \$75,000 available. Round 1 has been closed out by city and therefore Round 4 is eligible for application. Grant not released yet but with a very quick turn around time planning is key. Suggestions were taken including:
 - Park Boat Ramp improvements/Pepper Branch and Rocket Park upgrades
 - Blueway Designation -currently relying on TWRA signage
 - HWY 8- across Collins River - new bridge request for service road - up to TDOT to decide - currently under review with Hennessee Bridge Road as well.
- Jimmy Haley - noted that tourism was a big county focus at this time - Tourism Commissioner has been invited for a McMinnville/Warren County visit.
- Airport roadside park owned by county - possibly see if airport board is interested in development of an RV Park for fly-in campers.
- Martin Design Sensory - won 4 Addy Awards for our ad campaign
- Everett Brock raised a point of information that the city board must approve grant applications and that money has to be spent within the city limits.

With no further formal business, Michael Griffith motioned to adjourn and Christy Ross seconded. The motion carried.

Submitted, _____
Chad McGee, Secretary