

Tourism Development Board

July 12, 2021

Chamber of Commerce Community Room

4:31 pm

- Members in attendance
 - Mayor Ryle Chastain, Chair Sarah Cantrell, Ross Garrison, Keval Sheth, Chad McGee, Don Vizi & Christy Ross
- Guests
 - Katie Kezmesis, Zach Sutton, Lisa Hobbs, Vice Mayor Everett Brock & Brian Kell

Chair, Sarah Cantrell welcomed everyone and called the meeting to order with a quorum of members present.

Minutes from the prior meeting were discussed with a motion by Mayor Chastain to approve with second by Christy Ross and approved.

Chair Cantrell called for the Treasurer report - with Ross Garrison reporting \$152,664.59 with a payment of \$40.95 for filing fee and the quarterly pay from City of \$25,854.52. Invoice from Civil War Trail for \$1,000 and approved to pay. Response from Denning & Cantrell, PLLC was given and we do not need to pay the late fee. Christy Ross Motions second by Chad McGee and approved.

Old Business

- If no one applies for the Admin role by July 19th, motion to extend an additional 3 weeks to August 9th made by Chad McGee and second by Mayor Chastain. Rescind previous motion and motion to extend the application process to August 8th and one additional run in the Southern Standard (total of 3 runs) with the updated date made by Chad McGee and second by Mayor Chastain and approved.
- Bicycle plan update from Katie Kezmesis. Completed the whole report, survey, rendering, etc. Consultants are working on the final report to be presented on July 27th. Focus is on rethinking Coble Street as East West and High
- Blooms & Brews will not occur in 2021 due to distribution issues and to not compete with Sip and Saveur

New Business

- Zach Sutton presents to the TDB asking to ask someone from the TDB to join the Park Theatre advisory board to give guidance to the Park Theatre on what type of events to bring to the theatre. Mayor Chastain nominates Christy Ross, second by Ross Garrison and approved.

With no further formal business, Christy Ross motioned to adjourn and Mayor Chastain seconded. The motion carried.

Submitted,

A handwritten signature in black ink, appearing to read 'KDS', with a stylized flourish at the end.

Keval Sheth, Secretary